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Aggressive Growth and Expansion for Remedy Staffing

Remedy Intelligent Staffing, a franchise division of The Select Family of Staffing Companies, added four new offices into its national network within a five-month period.

Recently, Remedy opened a new office in Elmhurst, Illinois under the ownership of Dan Doherty. Soon after, Silvia and John Caravella opened a Remedy office in Matawan, New Jersey. Dan Jourdan and Nick Modares opened their doors in Roswell, Georgia, and Jenny and Michael Monteleone are scheduled to open in Cranford, New Jersey.

Several existing franchise owners also expanded their operations, including Burke Mullins, who added a Medford, Oregon recruiting office to his existing footprint in Portland, Oregon, and Olympia and Tacoma, Washington. Debra Friedrich, owner of several locations in Wisconsin and Minnesota under the Weststaff brand (Remedy's sister's division), expanded into Spirit Lake, Iowa and even took over a Remedy branch in Green Bay, Wisconsin.

"With our current economy, now is the ideal time to get into the staffing industry," says Steve Sorensen, Chairman and CEO of The Select Family of Staffing Companies. "More than ever, companies are turning to staffing firms for the access to talent, cost savings opportunities, and flexible staffing options."

According to Staffing Industry Analysts (SIA), the staffing industry can anticipate an annual average revenue growth of 5% through 2016, and temporary staffing (in nearly every occupation) is expected to grow faster than overall employment, which SIA attributes to increasing acceptance and integration of staffing services into the business strategy of companies.

In June 2006, Select Staffing acquired Remedy Temp, Inc. (which included Remedy Intelligent Staffing), resulting in an overnight national presence and growth in annual sales. "Remedy started off as one of Select's biggest competitors," says Sorensen. "Now, over five years later, we are an integral team, achieving 'Top Ten' status among our staffing company peers." Select and Remedy's combined efforts have generated significant productivity gains, high margins, strategic recruiting techniques and a top-producing sales force.

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